



## Getting children excited about active and healthy living!





## Earn-A-Bike

The Earn-A-Bike (EAB) is a volunteer-driven organization with a mission to promote active and healthy living amongst San Antonio youth. Since its inception, the Earn-A-Bike program has promoted cycling and active transportation as a path to health by placing more than 3,700 bicycles in the hands of children and adults. Earn-A-Bike works with schools, community organizations, health institutions, and other partners to ensure that everyone has an equal opportunity to learn the benefits of living active and healthy lives.

## Earn-A-Bike@School

Children take to school the resources they have at home. A child with engaged parents, empowered, and uplifted with a network of support will offer much more to his school and community.

Earn-A-Bike uses the bicycle as a tool to create special bonding moments between families and to connect parents with the school. Earn-A-Bike has proven to increase parent engagement and student performance while reducing absenteeism and negative behaviors.

### **How does the program work?**

By going through our curriculum, completing assignments, and maintaining good behavior, grades and attendance, the child earns a spot at the annual Earn-A-Bike for Christmas Build-A-Bike event.

- a. Getting to Earn-A-Bike** At the beginning of the school year, children and their families are invited to be part of the semester-long program. The students take part in our lessons and learn about the ways of healthy and active living. At the end of the program, those that have met the requirements earn a spot at the yearly Earn-A-Bike Build-A-Bike event.
- b. During Earn-A-Bike** Children that successfully worked through our program earn their spot to participate in a event where they supplement what they have learned during the semester to assemble their bike and go on a group ride. Every child is required to bring a responsible adult, who is then required to attend a series of nutrition, health and community integration workshops.
- c. After Earn-A-Bike** We follow up with the school officials and provide the tools and conversations to keep parents engaged and supporting their children's active lifestyle.

### **How are schools selected?**

We aim to choose schools where impact will be the greatest. The EAB@School program reinforces many of the positive life lessons taught in schools that are not always practiced in the communities we serve. EAB works to close that gap.

### **How much does it cost?**

The cost per child is \$397. This covers the expenses to implement and execute the program, program instructor, program materials, purchase of bicycles, lights and locks, event coordination, execution and administrative follow up.

## What is the role of the volunteers?

One positive interaction can change a child's life, and volunteers are the backbone of the program. During the bike assembly, volunteers are matched with students, and during the 90-120 minute exercise, the volunteer and the student are presented with the opportunity to get to know each other and interact. During the build, a bond is created and volunteers find themselves shadowing their student for the rest of the event.

## EAB@School Program and Build-A-Bike Event

- Earn-A-Bike will work with partner Harlandale ISD schools to select students based on attendance, behavior and academic performance.
- Students will be required to complete the semester long, 10 class curriculum.
- Students that complete 8 assignments and meet the established criteria earn a spot at the Earn-A-Bike for the Build-A-Bike event.
- During the event, each child will be paired with a volunteer who will help them assemble their bicycle, guide them through a safe cycling class and participate in the SATX Social Kids Ride.
- The program may be tailored to include special messages from the sponsor.
- The Earn-A-Bike Build-A-Bike event is the hallmark event for the San Antonio Cycling Community. The event brings roughly 250 people together, between volunteers, parents and participants.





## SPONSORSHIP PACKAGES

Choose a level of sponsorship. As a sponsor, your organization receives:

	<b>BIKE BUILD EVENT SPONSOR \$25,000</b>	<b>AT SCHOOL CURRICULUM SPONSOR \$15,000</b>	<b>HEALTH CURRICULUM SPONSOR \$10,000</b>	<b>VOLUNTEER SUPPORT SPONSOR \$5,000</b>	<b>GENERAL SUPPORT SPONSOR LEVEL 6 \$1,000</b>
Premier Logo Placement on All Collateral	x				
Naming Rights For Event and Main Stage	x				
Address Participants, Volunteers and Parents during the Event Opening	x				
Logo on all Educational Materials Presented during the event	x	x	x		
Logo on Educational Material Presented at School	x	x	x		
30 Minute Class With Students		x			
Presence At Bike Build Event 10'x10' Booth	x	x	x	x	x
Logo On Shirt	x	x	x	x	x
Logo on Volunteer Gift				x	
Item In Parents Bag	x	x	x	x	x
Logo/Name on Event Website	x	x	x	x	x
Logo Mentions on Social Media Site	x	x	x	x	x
Logo on Volunteer Registration Site	x			x	
Mention on Press Release	x	x	x	x	x



## SPONSORSHIP PACKAGES - continued

Choose a level of sponsorship. As a sponsor, your organization receives:

	<b>GENERAL SUPPORT SPONSOR LEVEL 5 \$750</b>	<b>GENERAL SUPPORT SPONSOR LEVEL 4 \$500</b>	<b>GENERAL SUPPORT SPONSOR LEVEL 3 \$375</b>	<b>GENERAL SUPPORT SPONSOR LEVEL 2 \$250</b>	<b>GENERAL SUPPORT SPONSOR LEVEL 1 \$100</b>
<b>Premier Logo Placement on All Collateral</b>					
<b>Naming Rights For Event and Main Stage</b>					
<b>Address Participants, Volunteers and Parents during the Event Opening</b>					
<b>Presence At Bike Build Event 10'x10' Booth</b>					
<b>Logo On Shirt</b>	x				
<b>Item In Parents Bag</b>	x	x	x		
<b>Logo/Name on Event Website</b>	x	x	x	x	x
<b>Logo Mentions on Social Media Site</b>	x	x	x	x	
<b>Logo on Volunteer Registration Site</b>					
<b>Mention on Press Release</b>	x	x			



## BIKE SPONSORSHIP PACKAGES

Choose a level of sponsorship. As a sponsor, your organization receives:

	100 BIKES	75 BIKES	50 BIKES	25 BIKES	10 BIKES
Premier Logo Placement on All Collateral	x				
Naming Rights For Event and Main Stage	x				
Address Participants, Volunteers and Parents during the Event Opening	x				
Presence At Bike Build Event 10'x10' Booth	x	x	x	x	
Logo On Shirt	x	x	x	x	x
Logo on Volunteer Gift				x	
Item In Parents Bag	x	x	x	x	x
Logo/Name on Event Website	x	x	x	x	x
Logo Mentions on Social Media Site	x	x	x	x	x
Logo on Volunteer Registration Site	x	x	x	x	
Mention on Press Release	x	x	x		



## Earn-A-Bike Donation Form

Take a leading role to promote health and wellness among youth in San Antonio by becoming a Sponsor. Your Sponsorship will directly fund health and well-being initiatives.

Name (for Recognition): \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

EARN A BIKE SPONSOR LEVEL - \$ \_\_\_\_\_

**If you would like to contribute in other ways. Please contact us about ways to support Earn-A-Bike San Antonio through in-kind donations of goods and services or volunteer opportunities.**

A check made payable to Earn-A-Bike in the amount of US \$ \_\_\_\_\_ is enclosed.

Please bill my: Visa Mastercard American Express Discover in the amount of \$ \_\_\_\_\_.

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks made payable to Earn A Bike may be mailed to Earn-A-Bike, 21 Ancient Bend, San Antonio, TX 78248. If you have any questions, please call (210) 8840-909 or email [cristina@eabsa.org](mailto:cristina@eabsa.org). Contributions to Earn A Bike.org, a section 501(c)(3) organization, are eligible for a federal income tax deduction to the extent provided by law (Earn A Bike.org Tax ID#: 45-3778811).

Earn-A-Bike Co-op  
[www.earnabikesa.org](http://www.earnabikesa.org)